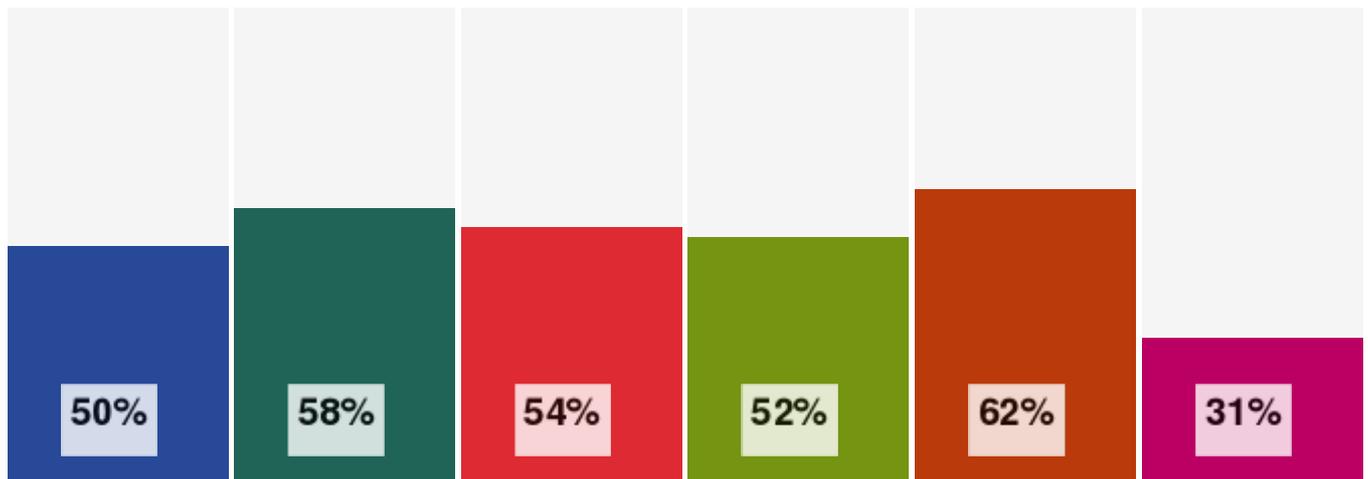


## Resilient Heritage Strength Checker Report

Organisation name: **My Organisation Name**

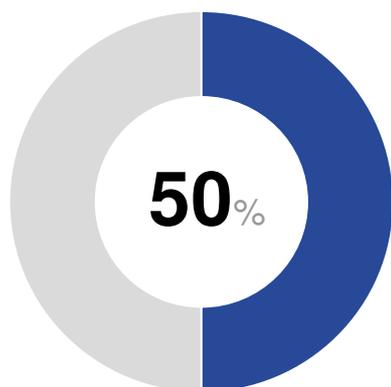
### Strength Checker Summary - your 6 key areas



	<b>Sustainability</b>	<b>50%</b>
	<b>Market and opportunities</b>	<b>58%</b>
	<b>Strategy and plans</b>	<b>54%</b>
	<b>Track record and capability</b>	<b>52%</b>
	<b>Quality and impact</b>	<b>62%</b>
	<b>Assets</b>	<b>31%</b>

**50%**  
OVERALL SCORE

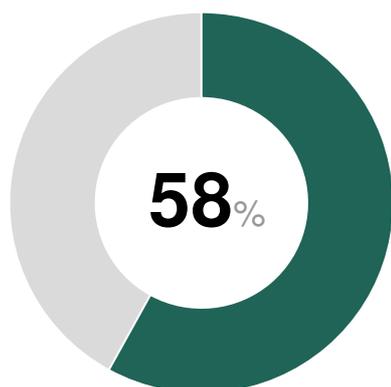
Further details are provided below on your 6 key areas.



### **Sustainability**

Organisations who are sustainable can demonstrate effective leadership and financial management and the ability to change, adapt and reach to funding and market opportunities.

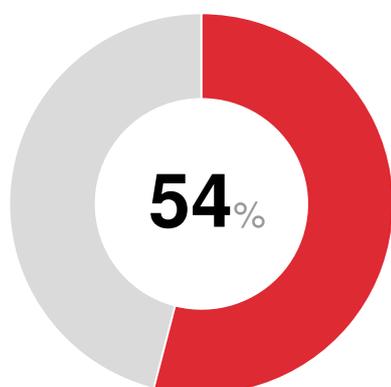
The score indicates some potentially significant sustainability issues. You should identify the key areas to improve and a plan to implement this. This may require external support.



### **Market and opportunities**

It is really important that the audience and market potential are clearly understood and the opportunity and objectives genuinely achievable.

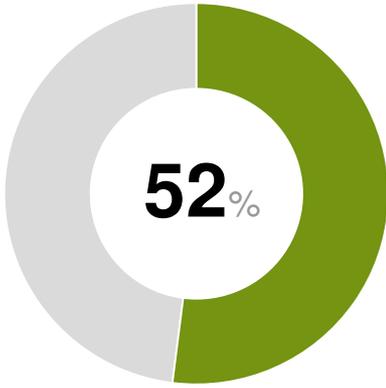
Whilst there is some clarity over the market, opportunities and target audiences, it is still an area that you should review and consider opportunities for strengthening.



### **Strategy and plans**

Having up to date, realistic and relevant strategic plans are vital. Such plans include overall direction and objectives for the organisation and how these will be met.

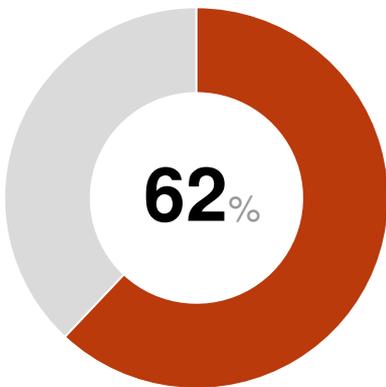
There are some significant gaps in strategy and plans for the organisation and hence a priority area to focus on for improvement.



## Track record and capability

This is about the performance of the organisation up to the present and its capability and readiness for the challenges ahead including its effectiveness in delivering services and in managing within its financial constraints.

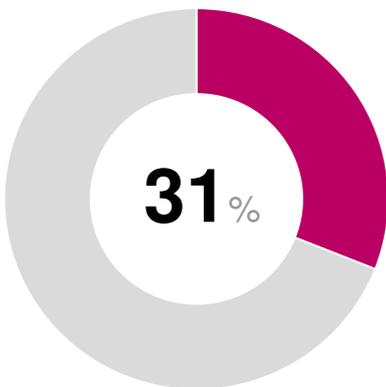
This indicates some key weaknesses in your track record and some areas to improve for the future. Even recent improvements can help your track record significantly so can often be addressed quickly.



## Quality and impact

This covers both the quality of services provided and the impact of the organisation to its audience, in its community and/or its customers.

Overall the organisation demonstrates its track record and performance in the areas of quality and impact however there are a number of areas that could be improved and should be reviewed.



## Assets

This shows the organisation's experience and strength in the ownership and management of both heritage and non-heritage assets. Such assets may include land and buildings, collections, parks and other fixed assets.

The answers indicate a need to strengthen expertise and capacity for asset acquisition, development, management and/or restoration. An action plan should be developed.

# Organisation sustainability - strengths and areas for development

Below shows how the organisation compares with 15 key sustainability indicators. These provide a different and slightly more focused way of understanding your current situation, and are intended to complement the 6 key areas shown above.

Where a green is indicated, this is a key strength, whilst an amber or red show a key area to improve and may form part of a plan for what you need to change.

The percentages (above or below) are to give you feedback on your overall strengths.

<b>1</b>	<b>The organisation manages its costs within its means</b>	<b>52%</b>	
<b>2</b>	<b>Income is stable or growing</b>	<b>55%</b>	
<b>3</b>	<b>Short term income is secure</b>	<b>51%</b>	
<b>4</b>	<b>Financial systems are delivering good quality financial information for board and management</b>	<b>58%</b>	
<b>5</b>	<b>There is over reliance on one or two people</b>	<b>55%</b>	
<b>6</b>	<b>Board is effective and strong leadership in place</b>	<b>62%</b>	
<b>7</b>	<b>Appropriate skills in the organisation for the business activities, heritage needs, services and managing assets</b>	<b>54%</b>	
<b>8</b>	<b>The organisation has sufficient liquidity</b>	<b>23%</b>	
<b>9</b>	<b>The organisation has sufficient and stable levels of useable reserves</b>	<b>25%</b>	

<b>10</b>	<b>There is a clear and viable offer to the organisation's audience, customers and stakeholders</b>	<b>51%</b>	
<b>11</b>	<b>Levels of borrowings and debt are affordable and sustainable</b>	<b>19%</b>	
<b>12</b>	<b>The organisation has strong relationships with its audience, partners and stakeholders</b>	<b>60%</b>	
<b>13</b>	<b>The organisation's activities are true to its mission and core objects</b>	<b>53%</b>	
<b>14</b>	<b>Services meet the needs of customers and/or audience and are of high quality</b>	<b>53%</b>	
<b>15</b>	<b>The organisation has a strong asset base (heritage and/or non-heritage assets)</b>	<b>17%</b>	

Listed below are some questions that based on your answers you may wish to review as a priority as they are the five that will make the most difference in your score. They are shown in order of the weakest score first.

Which statement best describes your last audit, independent examination or completion of year end accounts?

---

The ability of our staff to contribute professional and appropriate legal advice as may be needed

---

The ability of our staff to commission and oversee professional legal input as may be needed

---

The ability of our staff to commission and oversee a feasibility study concerned with asset acquisition/development/restoration

---

The ability of our staff to commission, oversee and understand a business plan for asset acquisition/development/restoration

---

As this is an initial assessment of the strengths and areas for development of your organisation, you may find it useful to contact one of the support organisations, as stated in the Further Reading section. They may be able to help you with any improvement work your organisation identifies as a result of this report.